

CTH: TOURISM AND HOSPITALITY MANAGEMENT (QCF) FOUNDATION LEVEL 3 PROGRAMME



Tourism and Hospitality is the world's single biggest industry, covering everything from international airlines and global hotel chains right down to small family-run restaurants and private tour guiding. The career options are huge and varied.

The Confederation of Tourism and Hospitality (CTH) offers undergraduate and postgraduate level programmes specially designed to prepare for the next generation of professionals in this sector.

This preliminary foundation course will be the first step towards an exciting career in the tourism and hospitality industry.

CTH qualifications are not registered on the South African National Qualifications Framework but are registered in the United Kingdom on Qualifications and Credit Framework.

CAREER OPPORTUNITIES

After successful completion of this programme, you will be able to work at team member level as a:

- Guest support representative
- Hotel receptionist
- Assistant travel guide
- Porter
- Sales trainee
- Hygiene housekeeper
- Maintenance assistant
- Trainee travel agent

ENTRANCE REQUIREMENTS

- You must be at least 17 years old and must have passed Grade 11 or your GCSEs.
If you have not passed Grade 11/GCSEs, but are over the age of 21, you may still be considered
- Must be able to speak, read and write English
- As all assignments are submitted in a word format, access to a computer is required.

COURSE DURATION

Based on contact hours as determined by the accreditation body and based on HC Varsity course progression structure and schedule:

- Full Time - approximately 1 year
- Part Time - approximately 1 and a half years

- Distance Learning - approximately 1 and a half years

COURSE CONTENT

- Essentials of human resources and business computing in tourism and hospitality
- Essentials of marketing and customer relationships in tourism and hospitality
- Essentials of tourism and hospitality operations
- Tourism and hospitality industry

ASSESSMENTS

You will be assessed by completing three assignments and one exam.

CERTIFICATION

Level 3 Diploma in Tourism & Hospitality Diploma QCF (Ofqual ref: 600/7003/1)

FURTHER STUDIES

CTH: Tourism or Hospitality Management Level 4. Please contact HC Varsity for further assistance.

CTH Tourism and Hospitality Management Programmes are accepted, recognised and endorsed by:

