



# CTH: TOURISM OR HOSPITALITY MANAGEMENT (QCF)

## POSTGRADUATE LEVEL 7 PROGRAMME

Tourism and Hospitality is the world's single biggest industry, covering everything from international airlines and global hotel chains right down to small family-run restaurants and private tour guiding. The career options are huge and varied. The Confederation of Tourism and Hospitality (CTH) offers undergraduate and postgraduate level programmes specially designed to prepare for the next generation of professionals in this sector.

For industry graduates, experienced managers or graduates from other fields who want to switch careers.

This university endorsed international qualification is appropriate for both hospitality and tourism graduates and experienced hospitality and tourism managers without a first degree.

It also provides an effective route for graduates in other fields who wish to make a career change into the growing hospitality and tourism sectors.

CTH qualifications are not registered on the South African National Qualifications Framework but are registered in the United Kingdom on Qualifications and Credit Framework under QCF 600/7092/4 (Hospitality Management Stream) and QCF 600/7091/2 (Tourism Management Stream).

## CAREER OPPORTUNITIES

After successful completion of this programme, you will be able to apply for senior management jobs as a:

- General manager
- Club manager
- Group tour operations manager
- Hotel manager
- Tourism board manager
- Training manager
- Head of sales
- Group restaurant manager
- Group travel agency manager

## ENTRANCE REQUIREMENTS

- Minimum of a degree graded 'third' or above. Non-UK degrees should be evaluated through NARIC in the UK
- Minimum three years' work experience at supervisory or management level for non-graduates from the tourism and hospitality industries
- Must be able to speak, read and write English
- You must have successfully completed the Under-graduate Level 6 Diploma, or be exempted from it
- As all assignments are submitted in a word format, access to a computer is required.

## COURSE DURATION

Based on contact hours as determined by the accreditation body and based on HC Varsity course progression structure and schedule:

- Full Time - approximately 1 Year
- Part Time - approximately 1 and a half Years
- Distance Learning - approximately 1 and a half years

## COURSE CONTENT

There are three compulsory modules and a choice for your final module.

### COMPULSORY MODULES:

1. Hospitality and Tourism Marketing Strategies
2. Management and Leadership Across Cultures
3. Hospitality and Tourism Strategic Planning

### OPTIONAL MODULES (CHOOSE 1):

4. Managing Hospitality and Tourism Projects
5. Research Methods for Hospitality and Tourism Managers

## ASSESSMENTS

Assessment involves investigative assignments, presentations and action research activities. The assessment of candidates' work is centre-based, against the specified learning outcomes and directed by CTH. All centres are expected to demonstrate a robust assessment system. In order to manage the quality of assessment within approved centres, CTH carries out external marking and moderation of assessments.

## CERTIFICATION

CTH Level 7 Postgraduate Diploma in Hospitality and Tourism Management QCF (Qfqual ref: 601/0276/7)

## FURTHER STUDIES

After successful completion of the course, there are several career paths that you may specialise in. Please contact HC Varsity for further information.

**CTH Tourism and Hospitality Management Programmes are accepted, recognised and endorsed by:**

