

# CTH: TOURISM OR HOSPITALITY MANAGEMENT (QCF) UNDERGRADUATE LEVEL 4 PROGRAMME



Tourism and Hospitality is the world's single biggest industry, covering everything from international airlines and global hotel chains right down to small family-run restaurants and private tour guiding. The career options are huge and varied. The Confederation of Tourism and Hospitality (CTH) offers undergraduate and postgraduate level programmes specially designed to prepare for the next generation of professionals in this sector.

This is a substantive management programme, delivered over a 1 year period in the case of full-time students. CTH Level 4 courses combine practical career-based elements with a number of essential underpinning management disciplines that will be invaluable as the individual's career progresses. The course is therefore an ideal preparation for immediate employment in the sector.

Alternatively students may use it as a pathway to advanced study, typically progressing on to the CTH Level 5 Programme. Since the Level 4 Programme is designed to be broadly equivalent to that of the first year of a bachelor's degree, students may use the qualification to apply for credit entry to a number of bachelor degree programmes at selected universities worldwide.

This management programme comprises 7 mandatory units totalling 145 credits. Minimum guided learning hours are 835 and assessment is by a combination of closed book written 2.5 hour examination or assignment/work assessment.

CTH qualifications are not registered on the South African National Qualifications Framework but are registered in the United Kingdom on Qualifications and Credit Framework under QCF 600/7090/0 (Hospitality Stream) and QCF 600/7089/4 (Tourism Stream) for this qualification.

## CAREER OPPORTUNITIES

After successful completion of this programme, you will be able to work at team member level as a:

- Travel guide
- Hotel sales executive
- Head porter
- Head water
- Head receptionist
- General assistant
- Food and beverage assistant
- Bookings manager
- Events assistant
- Housekeeping assistant manager

## **ENTRANCE REQUIREMENTS**

- You must have at least passed Grade 12 or an equivalent
- You must have successfully completed the CTH: Tourism and Hospitality Management Level 3, or be exempted from it
- You must be able to speak, read and write English
- As all assignments are submitted in a word format, access to a computer is required.

## **COURSE DURATION**

Based on contact hours as determined by the accreditation body and based on HC Varsity course progression structure and schedule:

- Full Time - approximately 1 year
- Part Time - approximately 1 and a half years
- Distance Learning - approximately 1 and a half years

## **COURSE CONTENT**

### **COMPULSORY MODULES:**

1. Essentials of Finance in Tourism & Hospitality
2. Customer Service Management in Tourism & Hospitality
3. Global Tourism & Hospitality

*THEN CHOOSE...*

### **TOURISM MANAGEMENT:**

4. Travel & Tourism Operations
5. Travel & Tourism Supervision
6. Travel Geography
7. Destination Analysis

*OR*

### **HOSPITALITY MANAGEMENT:**

4. Rooms Division Operations
5. Rooms Division Supervision
6. Food & Beverage Operations
7. Food & Beverage Supervision

## ASSESSMENTS

One module has a 2.5 hour exam (written locally), set and moderated by the CTH in the UK. The remaining modules are assessed via assignments.

## CERTIFICATION

- Level 4 Diploma in Tourism Management QCF (Ofqual ref:601/7121/2) or
- Level 4 Diploma in Hospitality Management QCF (Ofqual ref:601/7119/4)

## FURTHER STUDIES

CTH: Tourism and Hospitality Management Level 5. Please contact HC Varsity for further assistance.

CTH Tourism and Hospitality Management Programmes are accepted, recognised and endorsed by:

