



## **CTH: TOURISM OR HOSPITALITY MANAGEMENT (QCF) UNDERGRADUATE LEVEL 5 PROGRAMME**

Tourism and Hospitality is the world's single biggest industry, covering everything from international airlines and global hotel chains right down to small family-run restaurants and private tour guiding. The career options are huge and varied. The Confederation of Tourism and Hospitality (CTH) offers undergraduate and postgraduate level programmes specially designed to prepare for the next generation of professionals in this sector.

The course aims to provide students with an understanding of the managerial, decision-making and leadership aspects of the hospitality and tourism industry. In addition it is also designed to develop independent research and study skills required when working at senior managerial level in the industry. It is therefore an excellent preparation for either entry to the workplace or as a springboard into final year bachelor's degree level study.

Upon completion of this course you can further your studies to the next CTH Programme Level as well as gain access to various International Universities:

- London South Bank University
- The University of Northampton
- The University of West London
- Hotel School Sydney

CTH qualifications are not registered on the South African National Qualifications Framework but are registered in the United Kingdom on Qualifications and Credit Framework under QCF 600/7092/4 (Hospitality Management Stream) and QCF 600/7091/2 (Tourism Management Stream).

### **CAREER OPPORTUNITIES**

After successful completion of this programme, you will be able to apply for senior management jobs as a:

- Food and beverage assistant manager
- Business travel agent
- Front-of-house assistant manager
- Junior banqueting manager
- Restaurant manager
- Travel guide manager
- Night manager
- Kitchen manager

## ENTRANCE REQUIREMENTS

- You must have successfully completed the CTH: Tourism and Hospitality Management Level 4.
- As all assignments are submitted in a word format, access to a computer is required.

## COURSE DURATION

Based on contact hours as determined by the accreditation body and based on HC Varsity course progression structure and schedule:

- Full Time - approximately 1 year
- Part Time - approximately 1 and a half years
- Distance Learning - approximately 1 and a half years

## COURSE CONTENT

### COMPULSORY MODULES:

1. Operational Finance in Tourism & Hospitality
2. Human Resource Management in the Tourism & Hospitality Industry
3. Strategic Marketing in the Tourism & Hospitality Industry
4. Customer Relationship Management in the Tourism & Hospitality Industry
5. Contemporary Issues in the Tourism & Hospitality Industry

*THEN CHOOSE...*

### HOSPITALITY STREAM:

6. Food and Beverage Management
7. Facilities Management in the Tourism & Hospitality Industry

*OR*

### TOURISM STREAM:

6. Tour Operations Management
7. Sustainable Tourism and Destination Development

## ASSESSMENTS

Seven modules must be completed. Five are compulsory and the remaining two are either from the Hotel Management track or the Tourism Management track. You'll write an exam for certain modules, and the rest will be assessed by assignments.

## CERTIFICATION

Level 5 Diploma in Tourism Management QCF (Ofqual ref:601/7135/2) or  
Level 5 Diploma in Hospitality Management QCF (Ofqual ref:601/7131/5)

## FURTHER STUDIES

Further your studies with CTH: Tourism and Hospitality Management Level 6. Please contact HC Varsity for further assistance.

CTH Tourism and Hospitality Management Programmes are accepted, recognised and endorsed by:

