



# CTH: TOURISM OR HOSPITALITY MANAGEMENT (QCF) UNDERGRADUATE LEVEL 6 PROGRAMME

Tourism and Hospitality is the world's single biggest industry, covering everything from international airlines and global hotel chains right down to small family-run restaurants and private tour guiding. The career options are huge and varied. The Confederation of Tourism and Hospitality (CTH) offers undergraduate and postgraduate level programmes specially designed to prepare for the next generation of professionals in this sector.

This programme is CTH's ultimate undergraduate level award and has been expressly designed to provide equivalent learning to that provided by a British university bachelor's degree programme in hospitality and tourism.

In fact, graduates of this programme are able to convert their award into a recognised British university bachelor's degree from Binary University or BPP University College simply by completing an additional dissertation.

The programme covers all the key management skills required for a management career in the sector.

Upon completion of this course you can further your studies to the next CTH Programme Level as well as gain access to various International Universities:

- London South Bank University
- The University of Northampton
- The University of West London
- Hotel School Sydney

CTH qualifications are not registered on the South African National Qualifications Framework but are registered in the United Kingdom on Qualifications and Credit Framework under QCF 600/7092/4 (Hospitality Management Stream) and QCF 600/7091/2 (Tourism Management Stream).

## CAREER OPPORTUNITIES

After successful completion of this programme, you will be able to apply for senior management jobs as a:

- Food and beverage manager
- Front-of-house manager
- Banqueting manager
- Travel agency manager
- Tour operations manager
- Training assistant manager
- Sales manager
- Event manager
- Guest relations manager

## **ENTRANCE REQUIREMENTS**

- The selection of students for courses at Diploma level is at the discretion of the educational establishment operating the course
- Students must have completed formal secondary education and have at least English IELTS 5.5 level or equivalent
- As all assignments are submitted in a word format, access to a computer is required.

Note: Credit entry is available to graduates of the CTH Level 4 Diploma or Level 5 Diploma or equivalent.

## **COURSE DURATION**

Based on contact hours as determined by the accreditation body and based on HC Varsity course progression structure and schedule:

- Full Time - approximately 1 year
- Part Time - approximately 1 and a half year
- Distance Learning - approximately 1 and a half years

## **COURSE CONTENT**

Four modules must be completed –two are compulsory and the other two you can choose from a list of four.

### **COMPULSORY MODULES:**

1. Emerging issues in the tourism industry
2. The strategic impact of the business environment

### **OPTIONAL MODULES (CHOOSE 2):**

3. Business strategy for hospitality and tourism
4. Managing events for hospitality and tourism
5. Quality management for hospitality and tourism
6. Marketing strategies for hospitality and tourism

## **ASSESSMENTS**

You will be assessed by means of assignments and exams. You will write an exam for certain modules, and the rest will be assessed by assignments.

## **CERTIFICATION**

Level 6 Diploma in Tourism and Hospitality Management QCF (Qfqual ref: 601/2082/4)

## FURTHER STUDIES

Students who successfully complete the Level 6 Diploma can go on to convert it to a university bachelor's degree in hospitality & tourism from Coventry University College (UK), BPP University College (UK)\* or Binary University (Malaysia).

Credit entry to the very final stages of bachelor's degrees from other universities are also available.

CTH Tourism and Hospitality Management Programmes are accepted, recognised and endorsed by:

